

April 2023

Entertaining at Home - US

"The pandemic has taken a toll on home entertaining, with fewer people gathering and fewer occasions celebrated in 2022 than in 2019. There are key segments of the population who are eager to entertain, however, including parents with kids under 18. Encouraging these consumers to celebrate even small occasions can ...

February 2023

Arts and Crafts Consumer - US

"New arts and crafts consumers gained during the pandemic are maintaining their interest in the category, driven by a desire to try new things, make things for themselves and enjoy the mental health benefits of creative projects. Continuing inflation will fuel a DIY spirit and keep the category strong, but ...

Consumers and the Economic Outlook - US

"Cooling inflation and a solid labor market are likely the direct contributors to consumers' positive outlook entering the new year. With further rate hikes and unemployment projected to rise, revisiting these sentiments six months from now – which is when experts project the US to enter a mild recession – ...

Leisure and Entertainment: 2023 - US

"The health risks of the pandemic placed wellness in the spotlight, and the goal of better wellness overlaps with leisure and entertainment; consumers adopted wellness-oriented leisure in droves. Bicycle sales doubled in 2020, yoga mats flew off shelves, and the meditative qualities of crafting sparked a knitting revival that led ...