

August 2017

Pet Insurance - UK

"The fall in subscriber growth in 2016 shows there are challenges to overcome in pet insurance. However, most pet owners don't have insurance, so there are plenty of opportunities to expand the market. As long as premiums can be kept at a reasonable level, and the benefits of policies are ...

Consumers and the Economic Outlook: Quarterly Update - UK

"The snap election clearly unsettled consumers. All three of our measures of sentiment fell between April and May. And the inconclusive result means that there was no immediate bounce in confidence post-election. Instead, our data shows that people were even more concerned after the results were announced than they were ...

July 2017

Consumers and Data Sharing in Insurance - UK

"The Internet of Things offers insurers a huge opportunity to develop much needed regular touchpoints with their policyholders. This could in turn help to improve customer retention by moving the focus of communication away from the annual policy renewal.

The majority of existing/potential owners of emerging smart devices say ...