

March 2020

Leisure Outlook - UK

“The coronavirus outbreak presents a catastrophic threat to the sector both in the short- and long term. Meeting Brits in the home can help mitigate losses for some, for example through virtual entertainment and delivery food services. Transparency and flexibility will be welcomed by consumers.”

Attitudes towards Home Delivery and Takeaway - UK

“Brits are turning to third-party services to order home delivery/takeaway food, attracted by convenience and the ever-growing range of options. Virtual brands operating through dark kitchens will be crucial to expanding reach and order frequency, although operators must be upfront with consumers about how and where food is prepared ...

Consumers and the Economic Outlook - UK

“The UK left the EU with consumers still expecting Brexit to have a negative overall effect, but with much more positive views than in previous months. The clarity provided by the General Election and delivery of Brexit, continued high employment and above-inflation wage rises, have combined to pushed Mintel’s consumer ...

February 2020

Ethnic Restaurants and Takeaways - UK

“The main difference between the under-35s and their older counterparts is that they have a higher tendency to make thoughtful food choices that can help the environment. This includes a willingness to eat ethnic dishes that contain meat substitutes and insects, whereas the over-65s are far more likely to be ...

January 2020

Menu Trends - UK

“With more consumers making conscious choices based around their health, animal welfare and environmental concerns, menu offerings that do not reflect their changing values and priorities will fall behind. That means marketing messages which explain how food is prepared and what ingredients it contains should cater to the thoughtful consumer ...