

January 2021

Attitudes towards Insurance: Incl Impact of COVID-19 - Canada

“The impact of COVID-19 has been more strongly felt on the distribution side through increased digital use and virtual care while its impact on insurance product sales has not been significant. Going forward, this openness to higher digital usage is expected to continue as more digital non-natives get comfortable with ...

December 2020

Marketing Financial Services to New Canadians: Incl Impact of COVID-19 - Canada

“Canada is set to welcome a record number of immigrants in the next few years making the New Canadian segment a key target for financial institutions.”

– **Sanjay Sharma, Senior Financial Services Analyst**

November 2020

Attitudes towards Debt: Incl Impact of COVID-19 - Canada

“Government support programs and, to a lesser extent, financial relief measures offered by lenders have provided a much-needed financial lifeline to Canadians requiring support due to the economic shock effects of the pandemic.”

– **Sanjay Sharma, Senior Financial Services Analyst**