



September 2022

Online Retailing - Spain

"The lifting of COVID-19 restrictions and more people returning to in-store shopping has dented ecommerce growth, but online purchasing still remains above pre-pandemic level and the sector is still outperforming the Spanish retail market as a whole. It is forecast to continue to do so over the coming years, as ...

Online Retailing - Italy

"The online retailing market surprised many people in 2021 by continuing to record strong growth even after opening restrictions on stores were removed. This growth was driven mainly by higher spending and came despite our consumer research for this report showing many sectors seeing a decline in purchasing penetration compared ...

Online Retailing - France

"The last couple of years have seen the already well-developed French e-commerce market evolve further, with the expansion of marketplaces, growing share of mobile commerce and the development of rapid delivery and new services all driving growth. Amazon is extending its lead, but it faces significant challenges in France and ...

Online Retailing - Europe

"Although shopping habits vary considerably across Europe for a variety of reasons, online shopping continues to gain popularity across the board and has benefitted greatly from the pandemic, engaging more people and forcing retailers to up their game. In Europe, markets such as Germany and the UK are at the ...