

January 2023

Switching in Financial Services - US

"Volatility in the economy has caused a number of downstream effects for consumers, from the increase in debt totals to the rise of interest rates, worsening the penalty for revolving credit. Consumers have responded to this jarring shift in environment by reassessing the effectiveness of their basic financial products, with ...

Neobanks - US

"Neobanks have a tough road to navigate going into next year. Recessionary fears only loom larger, which will have adverse effects on the profitability and survivability of many neobanks. Growing competitive threats from industry behemoths such as Apple and Amazon continue to loom as well, as these incumbents continue to ...

November 2022

Consumer Attitudes toward Fintech - US

"Fintech has continued to elevate the financial services industry, providing value for consumers in a wide array of areas such as ecommerce, payments and safer digital experiences, as well as greater inclusivity into the credit system. Fintech's customer-centric approach will have especially resonated with many during the current economic climate ...

October 2022

Innovations in Insurance - US

"Interest in innovative insurance offerings such as telematics and virtual health care, has gained significant traction since the pandemic, and has risen even further amid the current economic climate. Consumers have become much more comfortable sharing their data for a policy discount, as inflationary pressures and premium hikes continue to ...

Personal Loans - US

"The personal loan market is on the precipice of burgeoning consumer consideration with rising inflation and interest rates driving debt levels higher and necessitating solutions to managing regular expenses and existing debt."

- Patrick Rahlfs, Senior Research Analyst

This Report looks at the following areas