December 2021

Consumers and the Economic Outlook - UK

"Rising inflation and concerns about stock shortages have shaken consumers' sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

November 2021

Online Retailing: Delivery, Collection and Returns - UK

"Following a pandemic-driven record-breaking surge in online shopping, the online channel has penetrated nearly all aspects of retail in the UK. The next couple of years will see retailers and delivery companies working hard to develop new technologies and approaches to meet this demand in ways that are sustainable for ...

Changing Face of the High Street - UK

"In-store shopping was under pressure prior to COVID-19 and the pandemic has only served to intensify this. The loss of multiple high street staples will leave deep scars and heightened online use will, understandably, make more retailers reticent to take on additional space. On top of this changing working habits ...

Seasonal Shopping (Spring/ Summer) - UK

"Spending for spring/summer seasonal events in 2021 returned to growth despite the pandemic impacting celebrations for a second year running. During the pandemic, seasonal events have become more meaningful, with consumers relying on digital and online tools to stay connected during lockdowns. This year the way consumers shopped for ...

September 2021

Consumers and the Economic Outlook - UK

"The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel's current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Ethical Retailing - UK

"Ethical retail practices have been very much in the spotlight since the start of the COVID-19 pandemic. Attention was drawn to how retailers treated both staff and members of the public during the pandemic. In addition, shoppers across all age groups are increasingly concerned about the effect their shopping habits ...

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June 2021

Consumers and the Economic Outlook - UK

"Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

COVID-19 - Retail and E-commerce: A Year On - UK

"The COVID-19 pandemic has been a seismic event in the history of modern UK retail. Overnight, consumer behaviour shifted and retailers of all sizes were forced to react to the new environment the pandemic had brought. Some excelled in this new environment, while for some it meant the end of ...

April 2021

Seasonal Shopping (Autumn/ Winter) - UK

"The pandemic did not deter celebrations for the autumn/winter seasonal events with spending resilient across all events – albeit significantly down on the year before. Uncertainty ahead of a new term eclipsed Back-to-School spending with some parents focusing on supporting remote learning. Despite Halloween trick-or-treating being banned, shoppers found ...

UK Retail Rankings - UK

"The 2021 Retail Rankings paints a picture of the retail sector that went into lockdown. It helps to put into context the businesses which have failed, such as Debenhams, Arcadia and Aurora. Their share of retail sales was relatively low (they rank at 30 or under in the Ranking), but ...

March 2021

Christmas Gift Buying - UK

"Christmas 2020 was unlike any other, with the COVID-19 pandemic causing dramatic online growth and store closures and concern around visiting stores meaning significant declines of in-store footfall. These two trends conspired to see online, for the first time,

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take a majority of non-food spending in Q4, a dramatic statistic ...

February 2021

Amazon: Influence and Ambition in the Grocery Sector - UK

"As the online retail market leader, Amazon was in a better position than most to capitalise on the heightened online demand that COVID-19 has brought. It has certainly done so, growing at its fastest pace since 2013, and being viewed as an essential service during the pandemic by a majority ...

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