

December 2010

Youth Fashion - UK

Young people aged 16-24 have to a large extent driven sales of clothes during the last few years, as they have continued to spend throughout tough economic times. Clothes and shoes are ranked as a top expenditure priority for those aged 18 and under and fashion is so important to ...

Holidaywear Shopping - UK

Holidays trigger substantial levels of buying: six in ten adults shop for clothing and footwear, seven in ten buy toiletries and related items, and three in ten buy entertainment products. Women and under-35s are the primary buyers of holidaywear, and for casual daywear and swimwear there is a still tighter ...

November 2010

Jeans - Consumer Attitudes to Buying and Wearing - UK

This report looks at consumer attitudes towards buying and wearing jeans (excluding denim skirts and shorts). Mintel estimates a market size for 2010, based on TGI data of consumer purchasing and average amount spent, but due to lack of consensus among the trade, trend data and forecasts are not provided.

Schoolwear - UK

The schoolwear market has been gradually changing as a result of the rising influence of the main supermarket chains, which has led to the price of school uniform garments falling to an all-time low over the last few years. Aggressive price wars between supermarkets have driven the price of school ...

October 2010

Clothing Retailing - UK

There is more choice than ever before in the UK's clothing mass-market. But the retail landscape is about to change as the deflation of the last decade comes to an abrupt end. Raw material prices, freight and labour costs (particularly in the Far East) are rising and, coupled with the ...

September 2010

Watches and Jewellery Retailing - UK

The watches and jewellery market has not been immune to the economic climate and the whole industry suffered in late 2008 and in 2009 as consumer confidence fell and people became more cautious about their spending.

August 2010

Nightwear - UK

Footwear Retailing - UK

Over eight in ten (83%) adults wear something to sleep in, according to Mintel's consumer research. Despite this, nightwear continues to be largely ignored by many retailers, with little change in the offer over the last few years. Pyjamas remain the most popular bed attire, with over four in ten ...

- Clarks, the market leader, and other traditional shoe retailers such as M&S and the department stores have been losing customers in the last few years.
- The biggest winners have been sports shops (such as JD and Sports Direct), Primark and New Look (because of their strength in young fashion), the ...

July 2010

Fashion - Size Matters! - UK

- In the last five years, Mintel estimates that the plus-size market for womenswear (sizes 18+) has increased by 45% to £3.8 billion in 2010. Compared to growth in the overall womenswear market of 15%, this is a very strong performance and shows the increasing importance of plus-sizes to the ...

June 2010

Fashion: Impact of The Recession - UK

The clothing sector has survived the recession, with the market growing 1.4% in 2009 to £41.3 billion and by an estimated 1.5% in 2010 to £41.9 billion. While growth was limited due to weakened consumer spending, sales remained in positive territory. Mintel looks at what consumers' ...

May 2010

Women's Fashion Lifestyles - UK

- Despite the gloomy economic background during 2008-09 sales of womenswear have held up strongly as women continue to treat themselves to something new, even if they display a little more of a thrifty attitude to shopping. Womenswear shopping remains a popular pastime and a third of women enjoy shopping and ...

April 2010

Men's Fashion Lifestyles - UK

Fashion Online - UK

Men are notorious for being reluctant shoppers, preferring to browse stores where they can indulge their hobbies or interests, rather than look for clothes. But is this stereotype true of everyone, or are there clothing enthusiasts and who are they?

- The slowdown in online fashion sales is forecast to make itself felt in 2010, as growth slows to 8%, taking the market to £4.27 billion. This is the slowest rate of increase since Mintel started monitoring the online fashion market.
- The online fashion market has been driven above all ...

March 2010

Designer/Upmarket Clothing - UK

This report examines consumer attitudes towards designer brands and high-end clothing retailers. By asking consumers to classify themselves in broad terms according to their wardrobe and where they buy most of their clothing we can examine attitudes and purchasing behaviour based on their relative levels of expenditure on clothing, ie ...

Underwear - UK

- In a challenging economic environment, the £2.57 billion underwear market has held up reasonably well, although there have been some casualties – notably Intimas.
- Although people might be cutting back on their underwear purchasing, just 3m men and 1m women did
- not buy new underwear in 2009.
- Women account ...

February 2010

Media and Fashion - UK

- Twenty three million people claim to be uninfluenced by marketing activity, such as advertising, vouchers, magazines and websites . But promotional discount vouchers remain the most popular enticement appealing to almost 7m people.
- Fashion content in celebrity, lifestyle or fashion magazines, newspaper supplements and features and makeover shows has a direct ...

Childrenswear - UK

- In 2009, sales of childrenswear made a modest bounceback to £5 billion after falling in 2007 and 2008. The falls in recent years can be attributed to low-cost imports, the growth of low-price supermarkets and discounters, combined with the effects of the recent recession.
- The concept of value is well ...

January 2010

Maternitywear - UK

The report covers all maternitywear – including outerwear and underwear (nightwear and lingerie). Within the context of this report, maternitywear is defined as being clothing that is specifically produced for wearing during pregnancy. Underwear includes maternity support bras, nursing bras, maternity tights and swimwear.