

July 2021

Fast Casual Restaurants - US

“Fast casual restaurants need to remain nimble and convenient for diners to continue on the road to post-pandemic recovery. This means catering to traditional mealtimes as well as expanding to other occasions, such as for work or happy hour. Expanded occasions and menu items can especially appeal to younger generations ...

Pizza Restaurants - US

“Pizza restaurants came into the COVID-19 crisis ready to handle delivery and carry-out orders, and the uptake in demand provided a crucial opportunity to reach infrequent or lapsed consumers as well as build loyalty among its most avid base. This is an important time for innovation to sustain the uptick ...

June 2021

International Cuisine Tracker - US

Cuisine exploration is rebounding as restaurant restrictions loosen and consumers gain more confidence. It's a good time for brands to celebrate with consumers while raising the bar on experiences, both on and off-premise. Here's a look at one of the fastest growing cuisines from the last quarter worth ...

Restaurant Takeout and Delivery - US

“Takeout and delivery programs and services have become integral to restaurants as they work to find ways to adapt to the changes accelerated by the pandemic: in consumer needs and preferences and in how brands approach business operations. Brands with established delivery and takeout programs and third-party partnerships benefited from ...