

December 2009

Shaving Products and Depilatories - UK

This report assesses the performance of the £523 million shaving and depilatories market since the last Mintel report was published in July 2007.

November 2009

Salons and Spas - UK

- The recession has not impacted on the need to look and feel good. However, there is evidence that people are cutting back on salons and spa treatments and switching to home alternatives where possible.
- Salons and spas are lacking in appeal to more than half of adults. For many, spas ...

October 2009

Ethnic Beauty - UK

- The 7.3 million strong ethnic population is growing faster than the white population in the UK. This expansion offers strong growth opportunities for cosmetics and toiletries products that target the UK's non-white population.
- Teenagers and pre-teens are more strongly represented within the ethnic community than amongst white people. Young ...

Mature Beauty - UK

- Mintel estimates that the over 55s spend in the region of £614 million on haircare, skincare and colour cosmetics. This is the equivalent to £35 per person in 2009. However, innovation in products that target more than the beauty-related age concerns of this demographic could substantially grow this spend.
- Mature ...

August 2009

Babies' and Children's Toiletries - UK

Since the market for babies' and children's toiletries products market was last examined in 2007, the market has grown in value by 8% to reach an estimated worth of £358 million in 2009. Continued growth in the UK's child population is a key driver with children's products offering a key ...

July 2009

Nutricosmetics - Ingestible Beauty Products - UK

The UK's nutricosmetics market is worth an estimated £191 million in 2009. This immature market has experienced rapid growth, albeit it from a small value base.

June 2009

Shampoos and Conditioners - UK

Since Mintel's last Shampoos and Conditioners report was published in May 2007, the UK has entered a recession and the number of unemployed people has risen to 2.1 million (and is still rising). Advertising budgets have been cut and heavy price promotions at the point of sale are wooing ...

Teens' and Tweens' Beauty and Personal Care - UK

Interest in cosmetics and toiletries starts from a young age, with the under-13s using products to give them confidence and make them appear older than their years. Few beauty and grooming brands specifically target tweens/teenagers, although they have considerable purchasing power with many using a wide repertoire of products ...

May 2009

Consumer Attitudes Towards Beauty Product Ingredients - UK

This is the first time that Mintel has looked at the role of ingredients within the UK's beauty and personal care industry and consumer attitudes towards them. The report explores levels of trust that exist between women and the beauty products that they use and examines whether women really do ...

March 2009

Market Re-forecasts - Beauty and Personal Care - UK

Mintel's re-forecasting puts markets in realistic light

Women's Bodycare - UK

Three quarters of women now use bodycare, but many are prepared to compromise by using multipurpose products. However, bodycare brands are continually seeking out new niches targeting women's specific bodycare concerns. Women are being targeted with increasing numbers of firming, anti-cellulite and anti-ageing formulations.

February 2009

Deodorants and Bodysprays - UK

Since the last report in January 2007, the UK's £459 million market for deodorants and bodysprays has seen growth stagnate in value terms. Penetration has held steady, but frequency of use has fallen since 2003 owing largely to elevated usage in 2003 as a result of the very hot summer.

January 2009

Oral Hygiene - UK

People use oral hygiene products not only to keep their teeth clean, but for cosmetic reasons, such as achieving a brighter smile. The market has evolved to satisfy differing consumer needs, with new niches evolving to help people maintain optimum dental health and beauty.