

### September 2016

#### Insurance Purchase Channels - Canada

“On-demand insurance through digital channels is set to increase in popularity but for now traditional channels dominate the distribution landscape.”

### August 2016

#### Consumer Finances and Priorities - Canada

“Canadians are somewhat pessimistic about economic conditions and concerned about food inflation and employment but the housing market is not a national concern”.

– **Sanjay Sharma, Senior Financial Services Analyst**

### July 2016

#### Banking Channel Usage and Preferences - Canada

“The merging of digital and human channels in the form of chatbots and robo-advisors is the next key development in the world of banking channels.”