

## April 2010

### Paint and Wallcoverings - US

The paint and coatings market has seen shipment values fall for the third consecutive year in 2009. Although paint has outperformed some other DIY segments in the consumer market, in the professional market paint sales have plummeted as new home construction has ground to a virtual standstill. This has been ...

## March 2010

### Pest Control Products and Services - US

Against the backdrop of the housing slowdown and increased consumer environmental awareness, the pest control services and retail products market has faced its share of challenges during 2007-09. However, the market has proven somewhat resilient to poor macroeconomic conditions. Near-term challenges aside, Mintel finds the long-term prospects for growth sound ...

### Baby Durables - US

Consisting of baby furniture, mobility, daytime care and safety/wellness products, Mintel takes a close look at how the baby durables market is performing when challenged by a stagnant child population, economic recession and a new generation of tech-savvy mothers.

### Disposable Baby Products - US

This report examines the market for disposable baby products including diapers, training pants, wipes/moist towelettes, as well as cleansing and care products. Using sales data along with Mintel's proprietary GNPD, results from the Experian Simmons NCS/NHCS, and Mintel's exclusive consumer survey, Mintel analyzes the increasingly competitive disposable baby ...

## January 2010

### Small Kitchen Appliances - US

The small kitchen appliance (SKA) market has shown only modest growth from 2004-09, with sales falling as the recession has led consumers to cut back on non-essential spending. However, consumer interest in saving money with more at home cooking and fewer coffee-shop visits has buffered the market from steep sales ...