



## September 2015

### Current Accounts - Ireland

“The current account market in Ireland has weathered the economic recession and emerged relatively unscathed. Although the recession years were lost ones in terms of growth, the return to economic growth both in NI and RoI will almost certainly bring about a return to growth within the current account market ...

## July 2015

### Private Medical Insurance - Ireland

Although the recession certainly had a negative impact on private medical insurance ownership levels among RoI consumers, the effect was not nearly as profound as might have been expected given the severity of the downturn. This illustrates the strong attachment that RoI consumers have for private cover. It can therefore ...

## June 2015

### Car Insurance - Ireland

“The legal obligation to have car insurance has enabled the Irish car insurance sector to emerge relatively unscathed from the recent economic downturn. However, it also impacts upon the way in which Irish consumers perceive both the product and the providers. Obligatory purchases often become grudge purchases, which, in turn ...

## April 2015

### Mortgages - Ireland

“After years of decline and contraction, growth and momentum has returned to the Irish property market, which has, in turn, fostered confidence and positivity among Irish consumers. Once again, purchasing residential property in Ireland looks to be attractive and consumers view a mortgage loan as an opportunity rather than a ...

## January 2015



### Savings - Ireland

“Despite consumers still feeling the squeeze on their finances, there is still some appetite for precautionary saving; the two most common reasons for saving are for security and to cover unexpected events.”

– **Brian O’Connor, Production Manager**