

June 2017

Snack, Nutrition and Performance Bars - Canada

"The snack bars have experienced growth. This is undoubtedly spurred on by snacking's growth and a heightened demand for flexible food options that can be eaten when and where people want. As consumers live in an age where they can carry the contents of their lives wherever they go, snack ...

May 2017

Vegetables and Fruit - Canada

"Nearly all Canadians eat fruits and vegetables, though half of consumers claim they get the recommended servings of fruits and vegetables daily. Furthermore, a third of consumers state they are purchasing less produce as it's become more expensive, even as prices of fresh vegetables and fruit have dropped in the ...

April 2017

Cookies, Cakes and Sweet Goods - Canada

"Sweet baked goods are engrained into the Canadian diet. Indeed, donuts are up there with the most Canadian of foods along with peameal bacon and maple syrup. Despite this, challenges nevertheless exist. One barrier for consumers is health. While it may not prove credible to position sweet baked goods as ...