

December 2009

Complementary Medicines - UK

Growth in the UK's £213 million complementary medicines market has gathered pace in the last two years. It is estimated to have grown in value by some 18% between 2007 and 2009 when Mintel last reviewed the industry.

Sport and Exercise for the Time-Pressed Consumer - UK

This report examines consumer behaviour in the exercise and sport market, primarily in terms of participation levels, frequency, duration and attitudes. It identifies current trends and innovations, assesses how the market is changing and outlines future developments.

November 2009

Salons and Spas - UK

- The recession has not impacted on the need to look and feel good. However, there is evidence that people are cutting back on salons and spa treatments and switching to home alternatives where possible.
- Salons and spas are lacking in appeal to more than half of adults. For many, spas ...

October 2009

Bottled Water - UK

- There is a close relationship between consumer confidence and bottled water penetration and sales. Both fell dramatically in 2007 but have shown signs of recovery in 2009. It is likely that economic caution led consumers to switch to tap water.
- Volume sales of bottled water declined by 11% between 2006 ...

Health and Wellness Holidays - UK

- In the last three years 14.6 million adults have experienced some sort of health and wellness activity while on holiday.
- As would be expected, it is the use of spas and spa facilities at hotels which makes up most of this figure.
- A further 3.6 million adults have ...

Health and Fitness Clubs - UK

The UK health and fitness clubs market has hit a sticky patch in the past 18 months, which has seen market growth stall as a result of the combined impact of the banking crisis and associated economic recession. Club openings have slowed to a trickle in all but a few ...

Media and Food (The) - UK

- Health advice is constantly in the media and just under 10m people try to keep up to date with such health advice. However, the vast majority of these (just under 9m) admit that conflicting advice is confusing.
- The majority of consumers (23m) believe they know what to do to keep ...

September 2009

Vitamins and Supplements - UK

The UK's vitamins and supplements market is estimated to achieve sales of £396 million in 2009, up 3% on 2008. It is not achieving the growth rates enjoyed by other markets with a health profile such as functional foods and beauty aids. This is largely because these other markets are ...

August 2009

Children's OTC and Healthcare Products - UK

Key findings:

Salads and Salad Dressings - UK

Mintel last reported on the salad and salad accompaniments markets in 2007, since when, these markets have faced rising costs and tighter consumer budgets in the economic downturn. While the focus on healthy eating continues to benefit the market, consumer action lags behind changing attitudes.

July 2009

Sports and Energy Drinks - UK

The market for sports/energy drinks has been buoyant despite the effects of the recession – and in 2008 it accounted for a combined £941 million, up 10% on 2007. In volume terms, the market achieved some 484 million litres, also up 10% on 2007. For 2009, the market is ...

May 2009

Top Ten Participation Sports in the UK - UK

With London's right to host the 2012 Olympic Games having been secured on a premise of turning the UK into a nation of active sportsmen and women on the back of

Edible Oils - UK

Since 2007, value sales of edible oils have grown by 30%, to reach £323 million. When the effects of inflation are taken into account, value sales grew by 17% in real terms.

Taking Care of Yourself - Summer Edition - UK

Over the years, Mintel has conducted a large amount of research on health and diet issues: everything from healthy eating to exercise to smoking cessation aids. Research has always focused on consumer attitudes and intentions. However, intentions do not always translate into actions. Therefore, Mintel commissioned a tracking study, following ...

Fitness in the Home - UK

This report, which carries the tagline *"Taking advantage of the desire to save time and money"*, examines consumer behaviour in the in-home fitness market, primarily in terms of equipment ownership, exercise habits and attitudes towards health and fitness. It also explores the factors affecting market growth, identifies current trends and ...

Yogurt - UK

Mintel last reported on the yogurt market in 2007, since when, the market has faced new challenges in the form of rapidly rising costs, a swing towards broad-based

it, this should be a boom time for the nation's highest-profile participation sports. But the onset of the deepest ...

health in consumer attitudes and softening demand in the economic downturn.

March 2009

Market Re-forecasts - Health and Wellbeing - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Taking Care of Yourself - Winter Edition - UK

When it comes to making New Year's resolutions – particularly those related to health and diet – consumers rarely put their money where their mouth is. Mintel's first tracking study will follow consumers over a 2-month period of time to see how their intentions translate into actions.

January 2009

Fruit and Vegetables - UK

While an already large market, demand for fruit and vegetables continues to expand to the benefit of all three main sectors profiled (fresh, frozen and canned). Much of the recent increase in volumes has resulted from the trend towards healthier eating as well as the push being given by the ...

Lower Alcoholic Drinks - UK

Concern over binge drinking and related health issues has revived the market for low-alcohol drinks, boosting sales by 10% in volume and 12% in value to stand since 2006 at 20 million litres worth £66 million in 2008.