



## October 2020

### Chilled vs Frozen Foods - Ireland

“During the COVID-19 pandemic grocery retailing soared as consumers shifted away from foodservice and had more time for at-home cooking – benefiting chilled foods significantly, for example meat/poultry. The lower price point of frozen foods coupled with its longer shelf life saw demand for frozen food rise significantly as ...

## September 2020

### Water and Juice Drinks - Ireland

“Even before the impact of COVID-19, consumer concern regarding plastic bottles had taken its toll on sales of water with consumers shown to be embracing reusable bottles, while in the juice sector concerns over sugar content had subdued sales somewhat. With COVID-19 impacting sales of drinks, particularly via the on-trade ...

### Butter and Spreads - Ireland

“Pre-COVID-19, the breakfast and lunch occasions were moving from in-home consumption to out-of-home due to the time pressures of modern life. As that trend has backpedalled drastically, butter and spreads are benefitting from increased usage, which is set to continue in 2020 and beyond. In addition, financial pressures and concerns ...