



December 2018

Hotels - Ireland

“Irish visitor numbers are on the rise in Ireland with many seeking out hotels as their accommodation of choice. However, rife competition from Airbnb, means that hotels are under more pressure than ever to deliver on quality and a unique experience to justify the greater expense.”

– Emma McGeown ...

October 2018

Airports/Air Travel Experiences - Ireland

“The majority of Irish consumers would like to see a greater variety of dining options within airport terminals. Airport operators should therefore continue investing in developing their catering proposition and look to more unique food and drink concepts to create a unique experience, increase dwell time and boost spending within ...