

## June 2018

### Party Planning and Home Entertaining - US

"Most adults say they enjoy entertaining people in their home—an attitude that has remained constant for more than a decade. In the last three years, a substantial 77% of adults have hosted a party in their home. Informal gatherings are far more prevalent than formal parties, with 44% participation compared ...

### Attitudes toward Gaming - US

"While video games may serve the simple purpose of casual entertainment for most, a smaller share of dedicated gamers care a great deal about what they play. The casual nature of mobile gaming can appeal to a wider net of people, but console and computer gamers will drive trends and ...

### Lawn and Garden Products - US

"The US lawn and garden market grew steadily over the review period. Yet the segment represented by MULO (multi-outlet) sales, which is comprised largely of lawn and weed products, is on the decline. Consumers still buy most lawn and garden products at big box stores like The Home Depot, but ...

## April 2018

### Consumers and the Economic Outlook - US

"The US economy weathered the political tumult of 2017 with surprising vigor, as most major economic indicators fared increasingly better throughout the year. The nation's GDP (gross domestic product) has been on the rise for 17 consecutive quarters, and consumer confidence has been marching forward at record levels, while unemployment ...