

January 2014**Baby Food and Drink - Brazil**

"Similar to trends seen in adult food categories, Brazilian parents are looking for convenient and healthy foods for their children. While homemade baby food remains the most popular day-to-day choice, processed baby food products can leverage their positioning as convenient as a unique selling point."

November 2013**Bread and Baked Goods - Brazil**

"Despite challenges regarding distribution and display of packaged sliced bread in bakeries, they are the most promising sales channel in the North and North-East regions, given the fact that bakeries are the most popular purchasing channels of bread among consumers in these regions."