

December 2012

Leisure Review - UK

“The amount of money that consumers have available to spend on leisure will continue to be under pressure for several more years, at least until the point where their earnings begin to grow above the rate of inflation. For the leisure industry, the implication of this is that there will ...

Horseracing - UK

“Although attendances will slip back in 2012 and football continues to outperform it in the betting market, horseracing stands on the threshold of potentially another key period of its development not just as a spectator sport but as a player in the wider leisure market.

November 2012

Health and Fitness Clubs - UK

“Health and fitness club brands are also obvious candidates to stand out within the crowded health and fitness apps market.”

Football - UK

“Football revenues will continue to be buoyed by the game’s rising TV and commercial segments but, for perhaps the first time since the 1980s, direct consumer expenditure is under genuine pressure as a result of the straining wider economy.

October 2012

Online Gaming and Betting - UK

“A succession of false dawns of the long-awaited ‘year of mobile’ has left the online gaming and betting industry asking not so much what is the potential of new technologies, but when is that actually likely to be realised?

Visitor Attractions - UK

“Growing mobile device ownership and usage levels, particularly of smartphones and tablets, presents operators with many opportunities to enhance the visitor experience at their attractions.”

September 2012

Books and e-books - UK

“While e-readers are clearly regarded as the primary device people see themselves reading e-books on, tablets are part of a portfolio of other devices that book buyers would also consider, along with laptops and smartphones.”

Sports Participation - UK

“The sports participation market faces both some old chestnuts of barriers to play and some newer, more holistic issues that can be equally restrictive on consumers’ willingness or ability to take part.

August 2012

Music Concerts and Festivals - UK

“While the growth of social media has allowed more and more people to have their say about live music, there

still remains a disconnect between the promoters and fans and putting on live music continues to be a very entrepreneurial activity where instinct, experience and gut feeling guides promoters in ...

July 2012

Performing Arts - UK

“Growing levels of ownership of digital devices are offering opportunities to a great many leisure businesses and the performing arts sector is no exception. The biggest opportunity lies in using this technology to bring performances to audiences that otherwise wouldn’t have been able to see them.”

Sports Betting - UK

Sports betting opportunities in the UK have been traditionally restricted to horseracing, greyhounds and fixed-odds football coupons. However, the sector has in recent years become one of the gambling market’s most dynamic, thanks to the emergence of new channels through which to bet, a mushrooming of the sports and markets ...

June 2012

Casinos and Bingo - UK

“The casino market is emerging from the recession in better health than the bingo sector, yet faces a number of challenges on a scale that is reflected by the level of sales and acquisitions activity currently seen among operators.

Cinemas - UK

“The dynamic pricing model is one which could transfer well to cinema, since the planning and cash flow advantages of encouraging early booking to operators are clear.”

May 2012

Sports Goods Retailing - UK

“Stores will be repositioned to act as places where people can go to be fitted for, try on and try out products prior to ordering them online.”

Social Media and Networking - UK

“Brand presence on Google+ will benefit the social network as consumers are enticed to join it to connect with brands they like, as well as using it for promotional offers ahead of other social networks. Indeed, if more internet users were to join Google+ to subscribe to offers and updates ...

April 2012

Pub Visiting - UK

“Minimum pricing will only really work as a way of controlling the sale of alcohol in the off-trade if the minimum price per unit is adjusted on a regular basis to try and keep the differential between the two channels the same – or even narrow it to try and ...

Spectator Sports - UK

“The impact of the 2012 Olympic Games on the spectator sport market in general terms of value and profile is clearly positive, but the event is also creating a variety of challenges and opportunities for individual sports according to their calendars and character.

March 2012

Bicycles - UK

The bicycles market had a difficult year in 2011 as a result of the squeeze on household incomes which affected discretionary leisure spending and also negativity surrounding changes to the Cycle to Work scheme, which suppressed demand from that source. Some manufacturers also had too much inventory left over from ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

January 2012

Nightclubs - UK

“As well as utilising social media for building stronger relationships with customers (rather than simply trying to blatantly use it as another sales tool), clubs can also tap into the gamification trend through loyalty products like Foursquare and Gowalla which encourage people to visit venues over and over again to ...

Betting Shops - UK

Operators' increasing reliance on the rising profitability of gaming machines will pressure them to find new ways of sustaining that trend, which could in turn distract them from solving the long-standing problems of an OTC segment in which horseracing's decline continues.

Leisure Venue Catering - UK

“Leisure venue catering remains particularly vulnerable to cut backs in consumer spending as it is often seen only as a refuelling exercise. Operators therefore need to enhance the ‘experiential’ element of their catering offer eg by offering highly customisable service formats which add a sense of occasion/’theatre’ as well ...