



December 2012

Travel Booking - US

“Americans are regaining their confidence in the travel market, and finding they have more income to spend on travel overall. However, despite their positive sentiments, travelers are still driven to make travel bookings in the most budget-friendly, convenient way possible. Given their general propensity to be online, travel providers have more ...

November 2012

Hotels - US

“While hotel industry revenues are increasing, the cost of overnight stays continues to be a concern among consumers overall, and the youngest that have the highest incidence of hotel use. There is incentive for hoteliers, owners, and operators to consider more ways to justify fee increases as being necessary to ...

Astronomy and Natural Phenomenon Tourism - International

Astronomy and natural phenomenon tourism is not a new concept. People have been travelling for centuries to see the great Italian volcanoes of Vesuvius or Etna, or visit the ancient observatories at Stonehenge and Machu Picchu, and head into the Tuscan hills to see what Galileo saw through one of ...

Poland Outbound - Poland

Poland is the sixth-largest economy in the European Union (EU) and one of the strongest Eastern European markets to emerge from Communist rule in the late 1980s. The country has gradually transformed into a democratic free-market economy, cultivating private enterprise and attracting foreign direct investment (FDI). Over the past two ...

October 2012

US Outbound - US

Despite the size of the US, outbound travel is not an aspiration shared by all its citizens. Foreign travel is undertaken by only one fifth of the population and only around one third of US citizens own a passport. Limitations are also posed by the low number of paid holidays ...

European MICE Industry (The) - Europe

This report reviews current and projected developments in the European meetings, incentives, conferences and exhibitions (MICE) sector. Following a review of current and forecasted trends in economic growth, exchange rates and spending on business travel, the MICE markets of the six European countries with the highest expenditure on business travel ...

September 2012



Cruises Worldwide - International

The cruise industry remains a long way from maturity in terms of global market penetration. Even in its first and largest source market – North America – annual cruise sales still fall short of 4% of the population. However, in other key ways the industry has moved on to a ...

August 2012

Travel and Tourism - Yemen

Yemen is the southernmost country in the Middle East, nestled on the shores of the Red Sea and the Gulf of Aden. As one of the less well-known Gulf countries, its tourism industry attracted only half a million travellers in 2010 and it is not a country synonymous with tourism ...

Travel and Tourism - Tunisia

North Africa's smallest and most northern country stepped onto the world tourism stage back in the 1960s, when it began to court European tourists searching for beach holidays with guaranteed sunshine. Back then, a lengthy coastline lapped by the warm Mediterranean Sea and boasting around 800 beaches was its chief ...

Travel and Tourism - Oman

Oman is emerging as one of the most attractive tourism destinations on the Arabian Peninsular. Clearly defining itself as a niche upmarket cultural and ecotourism destination, it stands out distinctly from the type of tourism offered by Dubai in the United Arab Emirates (UAE), which mainly focuses on sun, sea ...

Airlines - US

A strong market for air travel in 2011 produced a 9.5% increase in operating revenue for 2011 vs. 2010. However, high fuel prices for the year caused U.S. airlines to see a 32% decline in overall profits. While revenues are expected to gain 9.9% in 2012, the ...

The Sub-Saharan African Hotel Sector - International

This report provides an overview of the sub-Saharan African hotel sector. Following a review of current and projected demographic, political, regulatory and economic trends, the lodging markets of the ten sub-Saharan countries with the highest level of tourism industry receipts, according to the World Travel & Tourism Council (WTTC), are ...

Travel and Tourism - United Arab Emirates

The United Arab Emirates (UAE) is a federation of seven states (Abu Dhabi, Dubai, Ajman, Fujairah, Ras al Khaimah, Sharjah and Umm al Qaiwain) representing one of the most important economic and political players in the Middle East. The UAE is one of the most liberal countries in the Gulf ...

Travel and Tourism - Saudi Arabia

The Kingdom of Saudi Arabia remains a tourism enigma. In terms of arrivals, it is the most visited country in the Middle East by some margin, however, it is remarkably difficult to gain access to. The reason is that the country supports a very unique form of tourism. Unless the ...

Travel and Tourism - Iran, Islamic Republic of

Strategically located between the Gulf of Oman, the Persian Gulf and the Caspian Sea, Iran is bordered by Iraq to the west, Turkey, Armenia and Azerbaijan to the north-west, Turkmenistan to the north-east and Afghanistan and Pakistan to the south-east. Although classified as being in the Asia-Pacific region by the ...

Hotels in China and the Special Administrative Regions - International

This report provides an overview of recent developments in the Greater China hotel sector (including Hong Kong and Macao). Following a review of the outlook for spending on travel and tourism in China, the country's



hotel capacity and performance are evaluated, as well as the major urban hotel markets. The ...

Holistic Holidays in Asia - International

"Human beings are made of body, mind and spirit. Of these, spirit is primary, for it connects us to the source of everything, the eternal field of consciousness."

July 2012

Wine Tourism in North America - US

The US ranks among the top ten tourist destinations in the world. In 2010, according to the United Nations World Tourism Organization (UNWTO), it attracted almost 60 million international visitors. US Travel Association figures show that in the same year, domestic travellers made 1.5 billion 'person trips' for leisure ...

June 2012

Secondary Residences Worldwide - International

This report provides an overview of secondary residences in key locations worldwide. The definition of 'secondary residence' used in this report refers to residential properties purchased freehold for private use in addition to a primary residence. While the focus of the report is clearly on holiday residences, individual residential properties ...

Road Trips in Europe - Europe

The most popular destinations for a road trip are France, Germany, Italy, Spain and the UK. Europe's network of fast motorways make it easy to get around, but road trippers, whether they are following an itinerary designed by a tour company or travelling independently, favour secondary roads and the dozens ...

Tourism and Climate Change - International

Almost 10% of global gross domestic product (GDP) is generated by activities related to tourism, which include: the direct receipts of tourism industry players (for example hotels, car-rental firms, travel agents and tour operators, some food and beverage outlets and certain attractions); indirect receipts of suppliers to the tourism industry ...

May 2012



India Outbound - India

India's rapidly evolving economy has brought about unprecedented growth in the Indian outbound travel market. As one of the fastest-growing nations in the world and home to a population of 1.2 billion, India's economy continued to strengthen even during the global recession. Amid the backdrop of this economic prosperity ...

Travel and Tourism - Grenada

In 2004, Hurricane Ivan devastated the island nation of Grenada, destroying 90% of its structures, levelling its agricultural base and most of its tourism facilities. Hurricane Emily followed in 2005, further damaging the island. The cost of rebuilding from the twin catastrophes deepened the government's debt to international lenders and ...

Travel and Tourism - Trinidad and Tobago

Trinidad and Tobago is a small player in the Caribbean tourism industry. The economy is dominated by the energy sector (oil and natural gas) and the country attracts fewer than half a million international visitors annually. Well over half of these, however, head for Tobago, with its beaches and coral ...

Travel and Tourism - Dominican Republic

Since it first embraced tourism in the early 1970s, the Dominican Republic has become synonymous with affordable all-inclusive holidays. This tourism model has served the country well and arrivals figures have remained buoyant in recent years when world tourism has been grappling with the global economic slowdown. However, the Dominican ...

Rail Tourism Industry (The) - Europe

Rail tourism in Europe covers journeys made by train for the purpose of tourism. These may be for leisure/holiday, business, or to visit friends and relatives (VFR). What is excluded is regular travel between two places, typically persons commuting between home and their place of work.

Travel and Tourism - Bahamas

Tourism has been the main pillar of the economy of the Bahamas since the beginning of the 20th century. In most recent years, two thirds of the gross domestic product (GDP) has been generated by tourism (directly and indirectly), which employs half of the active workforce on the islands. The ...

Travel and Tourism - Puerto Rico

Along with the Dominican Republic and Cuba, Puerto Rico ranks among the top three destinations in the Caribbean for tourism. In 2011, it welcomed 4 million international tourists – a notable increase over 2010 (3.68 million), representing around 18% of the total inbound market to the region. International tourism ...

Travel and Tourism - Barbados

Barbados is an island nation and part of the Lesser Antilles, located in the southern Caribbean. The island is twice the size of Washington DC, or one third of the size of London. The nation has a well-developed infrastructure and English is the official language. The former British colony has ...

April 2012

Airline Mergers, Acquisitions and Consolidations - International

This report provides an overview of recent consolidation in the worldwide airline industry. Progressive deregulation of the air-transport sector, which dates from the late 1970s in the US and the mid-1990s in

Set-jetting Tourism - International

In the 21st century, film (films and TV series) has taken over from literature as the most influential form of popular media motivating many leisure activities. Film possesses the power to create strong emotional



Europe, and has since spread to much of the rest of the world, has raised the level of ...

connections to places seen on screen. It also presents activities that visitors seek to imitate or ...

March 2012

Business Travel Worldwide - International

This report provides an overview of business travel worldwide and the trends that will influence future developments in the sector. The report is broken down by type of travel service (ie airlines, car rental, rail, hotels), as well as by major country travel market. There are also individual sections about ...

Brazil Outbound - Brazil

Brazil is one of the fastest-growing economies in the world, home to a population of some 200 million citizens and a rising proportion of consumers enjoying employment and better incomes for the first time. A cornerstone of Brazilian lifestyle is enjoying life to the fullest, having fun and being able ...

Wedding and Honeymoon Tourism - International

Crude marriage rates in several countries around the world are in decline. In addition, many people are still dealing with the fallout from the current global economic crisis. For many, this translates as less disposable income, higher domestic bills, tighter household budgets and worries about job security. Perhaps surprisingly, the ...

February 2012

Religious and Pilgrimage Tourism - International

Religious tourism is a significant and rapidly growing segment within the tourism industry. It is sometimes referred to as faith tourism, faith-based travel, Christian travel, Muslim travel, or any other religious denomination linked with the words 'travel' or 'tourism'. However, regardless of the name, the inference is that this is ...

Travel and Tourism - Spain

Tourism is one of the main sources of income for the Spanish economy, and for the last 30 years has grown into a major industry in the country. Spain is ranked the fourth most popular destination in the world for international inbound tourists, and is second placed in terms of ...

Travel and Tourism - Greece

Greece is a leading European tourist destination, attracting over 16.5 million visitors in 2011. The country is an important source of sun and sea tourism, with the bulk of tourists attracting large numbers of Europeans. A high proportion of visitors (50%) travel to the Greek mainland and its archipelago ...

Travel and Tourism - Portugal

Despite its diminutive size – slightly smaller than the US state of Indiana, Portugal is blessed with a variety of landscapes, from verdant mountains and golden plains to river valleys and 850km of coast. An ancient seafaring nation with a rich history, traditional culture and strong gastronomy, it is popular ...

Travel and Tourism - Italy

Travel and Tourism - Germany



In terms of international tourist arrivals, Italy is the fifth-largest destination in the world. The appeal of the country lies with a handful of iconic destinations, including Rome, Florence, Venice, Pisa and the Tuscan countryside, which act as the main draw for the majority of tourists each year. Domestic tourism ...

Tourism – both domestic and inbound – is big business in Germany. Over the past two decades, the number of international tourist arrivals has roughly doubled, reaching a projected 29.2 million in 2012. The German National Tourist Board (GNTB) is the successful driving force behind tourism development. Since the ...

Travel and Tourism - France

Looking at international tourist arrivals, the story of 2009 and 2010 is one of a partial recovery from the recession, followed by a flattening of the inbound market. France, however, has maintained its position as the most popular country in the world, heading the list of the UNWTO's top ten ...

Indian Luxury Hotel Sector (The) - India

This report provides an overview of the current state of the Indian luxury hotel sector and offers some insights into its future development. In contrast to many developing countries (for example China), India has a long tradition of luxury hotel-keeping, stretching back over a century, to 1902, when one of ...

January 2012

Cruises - US

Many companies operating in the leisure travel industry, including cruise lines, struggled during the recession as Americans cut back on leisure spending due to high unemployment, declining median household incomes, and a lack of confidence in their future economic prospects. During this time, cruise lines deeply discounted their base fares ...