

March 2010

Investment Products Trends - US

The financial crisis took a heavy toll on the financial industry, as well as individual investors. As a result of the turmoil, companies are scrambling to develop new products to meet new needs and new expectations, and working hard to earn back the trust that was lost.

February 2010

Consumer Finance and Credit Consolidation - US

This report examines the trends, outlook, and opportunities in the US market for unsecured consumer loans, including payday and pawn loans and other types of “alternative financial services” (AFS). It builds on several previous Mintel US studies, including *Unsecured Loans—U.S., December 2005*; *Residential Mortgages and HELOCs—U.S., August 2008* ...

Health Insurance and Wellness Programs - US

This report explores the ownership of health insurance in America today, the types of wellness programs that are provided by employers to encourage healthier behavior among employees, and the ramifications of the Health Care Reform legislation that is now moving through Congress.

January 2010

Baby Boomers and Finance - US

Baby Boomers have long been an attractive target for consumer marketers due to the sheer size of this generation and its substantial spending power. As members of the Baby Boomer generation move closer to their retirement years, they are losing some of their allure to consumer marketers, but they represent ...