

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

August 2016

Cleaning in and around the Home - UK

“The average amount of time spent cleaning indoors each week has fallen since 2014, reflecting declining household sizes and an increased reliance on easy-to-use multipurpose products. Busy lives mean there is a balance to be struck between the amount of time it takes to clean and getting everything spotless, but ...

July 2016

Air Care - UK

“Value sales in the air care category have stalled somewhat, but market conditions look set to ensure it returns to growth. There is an appetite for innovation in the category, and potential for product development of more premium scents and formats to boost the market, building on the positive impact ...