

November 2019

Japan Outbound - Japan

“Japan outbound is a mature market, reaching departures of almost 19 million in 2018. The Japanese are avid travellers enjoying the experience of foreign travel and the opportunity to explore new cultures. The depreciation of the Yen in 2013 took its toll on the market, raising travel costs and forcing ...

Hotels in Southeast Asia - International

“As of August 2019, there were an estimated 414 projects for new hotels in seven South East Asian countries, which represents 19% of the total Asia-Pacific pipeline. Over 80% of the pipeline projects are in three South East Asian countries, namely Indonesia, Thailand and Vietnam.”

– Jessica Kelly, Senior ...

October 2019

The Netherlands Outbound - Netherlands

“The booking behaviour of Dutch travellers is governed to a large extent by their age. Older people (notably retirees with time to do in-depth research) might choose a destination as far as a year in advance. Time-pressed Millennials, on the other hand, who are moving into their peak working years ...

LCCs in the Middle East - Middle East

“As the GCC country with the largest population and the greatest distances between its major cities, combined with a wealthy populace, Saudi Arabia offers excellent potential to develop a strong domestic LCC network. Indeed, the Saudi Arabian aviation market is poised for rapid growth over the next few years as ...