

April 2010

Chicken and Burger Bars (and Takeaway) - UK

The fast food sector has performed particularly well during the recession. Ongoing demand for convenience continues to drive this market, whilst the wide menu ranges of these outlets also meant that they were well placed to cope with and capitalise on consumers' changing purchasing behaviour during the recession. The gourmet ...

February 2010

Airport Catering - UK

- Retailers continue to represent the main competition to airport caterers:.. Seven million consumers have purchased food and/ or drink from a retailer, such as newsagent, convenience store or M&S Food, at an airport in the last 12 months.
- People believe that food at airports is too expensive and of low ...

January 2010

Sandwich Shop Retailing - UK

- The market potential of healthy sandwiches is not being fully exploited. Three in ten sandwich buyers seek out such sandwiches, yet, low fat variants accounted for just 7% of new launches in 2009.
- Starting to provide nutritional information could open a market of nine million people to sandwich shops. Unlike ...

Pizza and Pasta Restaurants (and Takeaway) - UK

- A quarter of customers who have been to a pizza/pasta restaurant in the last three months have been motivated by special promotions/discounts.
- Only one in ten consumers think pizza/ pasta takeaways are good value for money, yet this sector continues to drive the market
- It seems that pizza ...