

March 2012

Department Store Retailing - UK

“As mobile devices become the key connecting point for cross-channel they will have a major impact on how companies communicate with their customers and how they foster loyalty, but they could become the perfect conduit for delivering more potent messages about the advantages of ‘click and collect’ services too”.

Online and Mobile Shopping - US

Changes in consumer electronics ownership and cellular data services are creating scenarios that promote online sales: smartphone apps allow consumers to scan barcodes when at brick-and-mortar retailers and help them determine whether immediacy is of sufficient value to incur the price difference; tablets present a larger screen for mobile shopping ...

Soap, Bath and Shower Products - UK

“The soap, bath and shower category straddles two worlds – at once it falls into the arena of must-have consumer goods, which consumers see as integral to their everyday wellbeing, while at the same time it has an opportunity to tap into a consumer desire for escapism and fantasy. Close ...

Green Lifestyles - UK

“Concerns about the economy continue to overshadow the environmental agenda and cost, rather than inconvenience or the amount of effort, is the primary deterrent to environmental habits in 2012. With an estimated 17.8 million people who are shunning being green in the coming year, there is a growing need ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

Beauty and Personal Care - International

Disposable Baby Products - US

The U.S. market for disposable baby care products has been severely impacted by the economic downturn, suffering sales losses each year between 2006 and 2011, and forecasts into 2016 paint a similarly grim picture. Further compounding the slide is a declining birth rate in the U.S., stemming demand ...

Children's Personal Care - US

Despite an increase in the population of kids aged 6-11, most segments of the children's personal care (CPC) market have seen declines in the last five years and are projected to see declines in the next five years. It appears that this is partly due to the down economy ...

Marketing to Dads - US

Dads are playing a more active role in many aspects of family life once considered to be the exclusive domain of moms. While the recession can be credited for some of the blurring of gender roles, it is also the result of a longer-term, generational shift in attitudes and expectations ...

Babies' & Children's Personal Care Products - UK

“Children's wipes (targeted at 3-9-year-olds) are worth only 5% of the total wipes market. Parents are finding more reasons to use wipes on older children, such as on-the-go clean-ups after playtime and eating, and frequency of use is growing the fastest amongst these groups. Manufacturers could introducing a range positioned ...

Anti-aging Skincare - US

The U.S. anti-aging skincare market has experienced decelerated growth between 2006 and estimated 2011, as the impact of the economy forced tight household budgets for many users, who found less disposable income for discretionary purchases in recent years.

Beauty and Personal Care - International

Deodorants and Antiperspirants - US

The \$2.9 billion antiperspirant/deodorant market posted a 5.9% increase from 2006-11. Despite a questionable economy, penetration has changed little as consumers may have traded down, but rarely out, of this personal care essential. Indeed, the majority of respondents surveyed consider deodorants and antiperspirants to be a core-grooming ...

Marketing to Moms - US

For today's moms the pressure to "do it all" is as strong as ever. Not only are they more likely to be primary earners in their households, they continue to hold primary responsibility for most parenting duties and household upkeep. As they try to balance the many priorities in their ...

February 2012

Christmas Shopping 2011 and Planning for 2012 - UK

"There's a good chance that 2012 will finish on an upward trend. The Diamond Jubilee and the Olympics should add to the feel good factor. That doesn't mean that 2012 will be easy for retailers, but Christmas 2012 should see some growth on 2011."

Baby Durables - US

After suffering sales declines throughout the recession, the baby durables market remained flat in 2010 and 2011 and is expected to grow in 2012 reaching \$2.8 billion. Many factors impact the market, including the birth rate in the U.S., fluctuating consumer confidence, women having children at older ages ...

Deodorants and Bodysprays - UK

"Deodorants may not have the feelgood factor of fragrance or the glamour of cosmetics, however, the category benefits from being a grooming staple, indispensable in both good times and bad. Indeed, some would argue that an antiperspirant is even more crucial when the going gets tough and the tough get ...

American Lifestyles - US

In 2012, America is a country facing steep challenges. The economy still tops the list of personal concerns, but a range of other difficulties directly affect businesses across a spectrum of categories. Continuing high unemployment, declining median household incomes, decreasing disposable income, and listless consumer confidence are all factors contributing ...

January 2012

Beauty Retailing - Spain

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Beauty Retailing - Europe

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Beauty Retailing - Italy

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Beauty Retailing - Germany

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Beauty Retailing - France

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Foot Care - US

Reflecting a trend that has been seen in a variety of categories, sales of foot care products declined sharply in 2009, as millions of Americans sought ways to reduce discretionary spending and increase savings for a “worst case scenario” plan. While sales fell again in 2010 and 2011, improving economic ...

Beauty Retailing - UK

“Gaining a competitive edge through the wealth of customer data derived from a loyalty scheme is easier said than done. Moreover retailers must then deliver relevant and useful incentives to shoppers if they are to succeed in generating those all-important repeat purchases. Getting it right procures good value from the ...

Beauty and Personal Care - International

the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

The Drug Store Shopper - US

Retail sales at drug stores grew by 3.6% in 2011, reaching \$230 billion, and are expected to increase by a further 5% in 2012. Growth is driven by the aging population, rising levels of obesity and obesity-related illnesses and conditions such as diabetes and heart disease. As these groups ...

Oral Healthcare - UK

“As consumers take extra care in keeping their teeth in tip-top condition to avoid the financial sting of dental treatments, this is helping to support oral care sales. Marketing messages which focus on ‘prevention rather than cure’, encouraging consumers to invest in their oral health to minimise the chance of ...

Healthy Lifestyles - UK

The state of the economy has been at the forefront of the news so frequently that many other concerns have been overshadowed by the pressing wider concerns about macroeconomic stability and personal financial worries and issues. However, the continually rising rate of adult and children’s obesity in the UK is ...