

May 2016

Ice Cream and Frozen Novelties - Canada

Canadians love ice cream. Some 90% of Canadians claim to eat single flavoured ice cream during the warmer months and with the exception of gelato, more than half of Canadians claim to eat ice cream at some point. Even with ice cream and frozen treats' relatively high penetration, the market ...

Dining Out - Canada

Canadians are dedicated patrons of foodservice outlets with some 94% who have eaten at a restaurant in the three months leading up to February 2016. However, tightening of budgets means that more consumers are spending in moderation and cutting back on treats – including dining out. As such, the industry ...