

January 2017

Factory Outlets - UK

“Despite a relatively saturated factory outlet market in the UK and a challenging retail environment, retail sales through factory outlet schemes continue to grow. The leading operators have tapped into an appetite for discounted clothing, offering value for money. However, beyond that, the best performers have continued to invest in ...

October 2016

Attitudes towards Retail Home Delivery and Collection Services - UK

“With online volumes continuing to rise, order fulfilment, be it delivery or collection, is becoming an increasingly important aspect of a retailer’s offering and one that consumers will increasingly base purchasing decisions on. It is not necessarily about the speed of a service, it is about offering the customer options ...

Seasonal Shopping (Spring/Summer) - UK

“Whilst retail spending during the Spring/Summer months is typically lower than that of autumn and winter, there are some important events in the calendar that retailers can use to encourage consumer spending. Easter continues to be the largest event, worth an estimated £550 million in 2016. However, the date ...

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

June 2016

Travel Retail - UK

“There is no doubt that shopping in travel hubs is a secondary function to travelling. That is a primary reason why retail purchasing is concentrated towards those that can provide food-to-go items. However, there are few locations that can boast such high and consistent footfall and therefore travel hubs provide ...

Shopping Locations - UK

“As retailers endeavour to keep up with evolving consumer shopping habits, the challenges facing the retail market are as apparent as ever. Online continues to grow its share of retail sales, however stores remain integral to the purchase process and there are opportunities for shopping locations to tap into the ...

May 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

April 2016

Seasonal Shopping (Autumn/Winter) - UK

“The value of autumn events rose by an estimated 5.8% in 2015, driven by increased spend on Halloween among young families and Millennials, and continued high purchasing levels for back-to-school. Overshadowed by these events and the Christmas build-up, the retail boost from Bonfire Night is relatively small. The supermarkets ...

UK Retail Rankings - UK

The food superstores are losing market share to the discounters and convenience stores as there is a movement of population back into the inner cities. New strategies are developing and Sainsbury's has made an agreed bid for Argos. Tesco has yet to show its hand, but it is staging ...