



September 2011

Fitness Clothing - US

At the crossroads of sports, fashion and popular culture, the fitness apparel market boasts some of the best-established brands in the world. This report explores how the macroeconomic landscape, national fitness activity and demographic changes are shaping the market. It hones in on the recent performance, sales, branding and marketing ...

August 2011

Shopping for Children's Footwear - US

This report provides in-depth analysis of the ever-changing face of the children's footwear market. Key drivers of this segment include children's rapidly changing shoe sizes, the promotional activities of top brands, and the impact of economic conditions on consumer spending. The burgeoning Hispanic population and Hispanics' tendency to have more ...

Shopping for Children's Clothing - US

The children's clothing market has proven to be relatively recession resistant. Despite consumers' reining in spending to reduce family budgets, many parents opted to hold off on purchases for themselves to continue spending on their children—but with a more cost-strategic and price-sensitive approach to buying clothing for their kids. As ...

Candles - US

Mintel's report *Candles—U.S., August 2010* noted that candle sales fell between 2008 and 2010 as a result of recessionary pressures, which drove millions of Americans to embrace frugality and take steps to minimize discretionary spending. Nonetheless, since then FDMx sales of some candle brands have defied the downward sales ...

Online and Mobile Shopping - US

While the recession and persistently low consumer confidence levels have dragged down sales in many sectors of the U.S. retail market in recent years, online and mobile shopping have been bright spots. Throughout the recession and recovery, ecommerce sales have grown at a significantly faster pace than offline retail ...

July 2011

Holiday Shopping - US

The U.S. holiday shopping market has been hampered by the slow-moving economy, as anticipated holiday spending for 2010 increased by only 1.3% over 2008, and only the winter holidays (Thanksgiving, Christmas, Hanukah and Kwanzaa) managed to grow anticipated expenditures during this period. However, the National Retail Federation's estimates ...

Food and Drink Vending Trends - US

The vending industry roughly dates back to 215 B.C., when the first vending "machines" were located in Egyptian temples and dispensed holy water in exchange for coins. Since then, the industry has evolved considerably, of course, with many ups and downs along the way. Most recently, the food and ...