

January 2023

The Future of Foodservice: 2023 - US

"The foodservice industry will continue to evolve and grow with consumers' heightened interest in away-from-home dining experiences that cannot be replicated at home. While what's on the menu is core to driving traffic in 2023, how brands deliver on key areas of health and convenience to match consumers' needs, schedules ...

Foodservice in Retail - US

"Foodservice is a key strategic focus for retailers as they compete with restaurants and other foodservice operators for consumer food dollars. Expanded menu options, streamlined ordering and easy pairing with fresh foods to be cooked at homes represent ways for retailers to leverage their own strengths and respond to consumer ...

December 2022

Emerging International Cuisine Tracker - US

"Year-over-year decline in international cuisine consumption is an indicator that concern over economic uncertainty is resulting in a less-adventurous consumer. Brands and operators should ensure retention of engaged consumer groups such as Hispanic consumers with emerging cuisines, suburban consumers away-from-home and parents in the kitchen."

- Sydney Riebe, Associate Analyst, Reports

Foodservice Alcohol Trends - US

"The experience on-premise drinks provide to consumers will provide a buffer as the foodservice alcohol market battles inflation headwinds and at-home alcohol consumption. As consumers navigate permanently changed yet uncertain schedules, they are looking to restaurants and bars to treat themselves, and operators can provide them with the opportunity to ...

November 2022

Restaurant Breakfast and Brunch Trends - US

"In a time when value has heightened importance, the relative affordability of many breakfast and brunch options makes the daypart a solid place to drive traffic. While menu diversity can be a call to action that differentiates between operators, incentives in loyalty programs not only inspire occasions, but also secure ...

October 2022

Pizza Restaurants - US

"Pizza remains top of mind for consumers as a reliable and consistent product that is affordable and customizable. In an uncertain economic climate, however, successfully competing with readily available foodservice options means that pizza operators must



Foodservice - USA

reinforce their expertise in delivering on value and convenience and innovate in a way ...