

January 2010

Shaving Products and Depilatories - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

December 2009

Shaving Products and Depilatories - UK

This report assesses the performance of the £523 million shaving and depilatories market since the last Mintel report was published in July 2007.

Air Fresheners - US

Like others, the market for air fresheners has seen sales reverse from the growth trend experienced prior to 2008. The economic recession has created a challenge to manufacturers as consumers cut back on spending on non-essentials including air fresheners. Opportunities for growth as the economy climbs out of the recession ...

Shaving Products and Depilatories - Germany

Thanks to a widening of the female consumer base and the emergence of new sub-segments such as body groomers, the shaving products market achieved moderate growth rates up to 2008. However, 2009 looks likely to see a reversal of fortunes as financial worries encourage consumers to turn to own-labels.

Shaving Products and Depilatories - Italy

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Foot Care Products - US

After years of increases, foot care product sales declined sharply in 2009. Higher unemployment and lower consumer confidence are taking their toll on this category, causing more consumers to leave minor foot care problems untreated and others to switch to lower-priced private labels. The central challenge facing this category – ...

Shaving Products and Depilatories - Spain

This report covers the retail markets for:

Shaving Products and Depilatories - France

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iPhone Generation - UK

The world of new technology is by definition a fast-moving one, and there have been many new developments, especially in mobile technology, since Mintel's report The iPod Generation – UK, April 2007.

This report looks at consumer attitudes towards new

Household and Personal Care - International

technology, and the extent to which technology is changing the ...

November 2009

Vacuum Cleaners - US

The \$2.4 billion vacuum market is a mature market that has seen inflation-adjusted sales fall from 2004-2009. While pressure from low cost imports and the shift towards hard-surface flooring have limited growth in the market, these difficulties have been compounded in 2008 by the recession. Surprisingly, however, the market ...

Budget Shopper - US

The current recession didn't so much start a trend toward budget shopping as intensify one already in place. While belt tightening has been an ongoing process in recent years, the motivations for it have shifted considerably in the past 12 months as the recession has deepened and turmoil in the ...

October 2009

Household Fresheners - Europe

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Household Fresheners - UK

- More than four in ten adults have an air freshener on hand in the bathroom, but there is a strong preference to open the window rather than use air fresheners.
- Households with cats, dogs or caged birds are significantly more likely than average to use household fresheners or scented candles ...

Health and Fitness Clubs - UK

Soap, Bath and Shower Products - US

While the Soap, Bath and Shower segment was not as negatively affected as other segments in the personal care aisle, this market still posted lackluster growth in 2008 and 2009, in part due to a lack of innovation that would entice consumers to purchase new and different products rather than ...

Stoves, Ranges and Ovens - US

The market for stoves, ranges and ovens has seen inflation-adjusted sales fall from 2004-09, with the steepest losses posted since 2007. The collapse of the real estate market and the decline in housing starts have deeply affected the appliance market, which relies heavily on appliances installed in new homes and ...

Men's Toiletries - US

Comprised of haircare, skincare, deodorants/antiperspirants, shaving cream/gel, and grooming/shaving scissors, the men's toiletries market has grown between 2004 and 2008. Mintel analyzes both the men's and unisex toiletries market to identify challenges and opportunities for men's grooming manufacturers including:

Economizing in the Home: Professional Services - US



Household and Personal Care - International

The UK health and fitness clubs market has hit a sticky patch in the past 18 months, which has seen market growth stall as a result of the combined impact of the banking crisis and associated economic recession. Club openings have slowed to a trickle in all but a few ...

The recession beginning in December 2007 ended the longest bull-run in stocks in the history of the United States. In the wake of continued news of economic decline and hardship, consumers tightened their belts in 2008 and 2009, seeking to cut household costs, limit expenditures and maximize savings. Even if ...