



March 2010

Domestic vs Overseas Holidays - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

February 2010

In-home Entertainment - Ireland

The recession has accelerated 'the move indoors' by Irish consumers, however it is by no means an overnight phenomenon. The in-home entertainment trend has also been buoyed by innovation in technology, competitive pricing strategies and 'newer' technology becoming more mainstream and integrated in the home environment.