



November 2019

Summer Fashion (incl Swimwear) - UK

“With nearly three quarters of all consumers purchasing fashion items for the summer season, the market presents opportunities for retailers. The category has undoubtedly been buoyed by the growth in the popularity of summer events such as holidays and music festivals, but with the unpredictable weather consumers have been slow ...

September 2019

Jewellery & Watches Retailing - UK

“The UK jewellery and watch market has benefited from the rising demand for high-priced investment pieces as well as new trends in jewellery. However, many of the big brands and retailers are suffering from the same issues plaguing the high street, such as growing consumer uncertainty and declining footfall. Furthermore ...

August 2019

Fashion & Sustainability - UK

“Press headlines and TV documentaries have helped to raise consumer awareness regarding how harmful certain shopping habits can be to the environment. Consumers want to see fashion retailers doing more to help them shop more ethically and sustainably. However, with so many conflicting messages regarding what is, and what is ...

July 2019

Department Stores - UK

“As the UK’s leading department stores continue to struggle, there is a question as to whether the concept of a department store is still relevant. A broad range of goods was once what made these retailers stand out but online retailers can now offer an unparalleled amount of choice. This ...

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...



March 2019

Menswear - UK

“After a sustained period of strong growth, the UK menswear market is slowing and the outlook is more challenging, particularly as competition has continued to rise. To succeed, retailers need to have a clear understanding of their menswear customer and be able to offer them a compelling and differentiated product ...

February 2019

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

January 2019

Handbags - UK

“Handbags are expected to have performed well in 2018, mainly due to its success within the luxury market. However, things are expected to slow post-Brexit. While younger women continue to be the main handbag buyers, brands and retailers should be thinking of new ways to attract a different consumer as ...