



January 2012

Mortgages - Ireland

The impact of the housing market crash in Ireland is still having an effect on the mortgage market, with consumers less willing to take out a mortgage and banks less willing to lend. This has led to a steep slump in the value of the mortgage market.

December 2011

Online Banking - Ireland

Online banking is now firmly established as a mainstream channel within financial services. Around a third of all Irish consumers use online banking services with some degree of regularity, while around a fifth use online banking once a week or more often.

November 2011

Current Accounts - Ireland

Since Mintel last examined the Irish current account market in 2009, the situation facing both consumers and financial services providers has changed considerably. Both have their respective problems to address.

September 2011

Retirement Planning - Ireland

The global financial crisis has created unprecedented uncertainty for consumers on the Island of Ireland to plan for retirement. All stakeholders are faced with the quandary – ‘where best to invest’. Further to this consumers are finding themselves with less and less money after they pay their bills, leaving them ...

July 2011

Credit Cards - Ireland

The recession continues to have an effect on the willingness of Irish consumers to embrace debt or to live



beyond their means, and this has seen demand for credit cards begin to sag, with fewer consumers using them.