



## Financial Services - Intermediaries: UK -

**April 2022**

### **Consumers and the Economic Outlook Q1 - UK**

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...