

Retail - Ireland



March 2016

Online and Mobile Retailing -Ireland

"Despite showing strong a preference for having goods delivered to their homes, Irish consumers are interested in click-and-collect services, receiving goods at work and by drones. This is being driven by longer working hours and means retailers will need to be increasingly flexible to enable consumers to specify a delivery ...

February 2016

Beauty Retailing - Ireland

"The beauty retailing sector is a fairly resilient market in IoI given that most beauty products are deemed as daily essentials. However, the changing shopping habits of consumers has seen many venturing into discounters and online to avail of discounted prices that allow them to remain on trend without breaking ...