



December 2019

Dollar Stores - US

"Dollar stores continue to benefit from consumers' love of treasure hunt shopping as well as their willingness to make trade-offs on brand names and selection in order to get the lowest possible prices on some everyday, low-involvement products. Consumers have an affinity for dollar stores because of these aspects, but ...

November 2019

DIY Home Improvement Retailing - US

"The DIY (do-it-yourself) home renovation sector is big business, set to garner \$357 billion in 2019. Growth is predicted through 2024, but the pace of this growth will decelerate this year and next before picking up again. Prospects for continued development look good as Millennials (and some of Generation Z ...

October 2019

Beauty Retailing - US

"Interest in beauty and personal care hasn't faltered, but what consumers are buying is evolving as are where and how they do so. In-store shopping is still the most preferred method for most types of purchases, but the digital experience is increasingly important, especially for pre-purchase research. Consumers also have ...