



January 2017

Grocery Retailing: Brand vs Own-label - Ireland

"Volatility of the economy post Brexit coupled with a competitive grocery retailing market will see consumers become more cautious with their spending over 2017. As a result, Mintel expects many consumers to switch their allegiance from branded to own-label food and drink when carrying out their grocery shopping. In order ...

October 2016

Clothing Retailing - Ireland

"Value retailers such as Penneys/Primark continue to perform exceptionally well as they have done in the last five years, however, looking ahead the growing online market threatens to pull consumers out of the store and towards online shopping. Value retailers risk being left behind in the absence of an ...

July 2016

Mobile and Broadband Providers - Ireland

"Boosting download speeds will be a key priority for broadband providers in the coming years as consumer demand for more reliable streaming and quicker downloads increases. Looking ahead, this will take on a greater level of importance as the 'Internet of Things' begins to reach the market and superfast broadband ...

May 2016

Automotive Retailing - Ireland

"Safety is an important consideration for Irish consumers when buying a car. Introducing innovative safety features such as night vision and pedestrian detection can help car manufacturers to boost the appeal of their brands to consumers and reduce the number of accidents, injuries and deaths, thus improving the overall road ...

April 2016



Discounters - Ireland

“Discounters are currently one of the fastest-growing markets in Ireland, with discount retailers forecast to see 7% growth in 2016. However, there are still hurdles to overcome for discounters to effectively compete with their multiple supermarket rivals.”

March 2016

Online and Mobile Retailing - Ireland

“Despite showing strong a preference for having goods delivered to their homes, Irish consumers are interested in click-and-collect services, receiving goods at work and by drones. This is being driven by longer working hours and means retailers will need to be increasingly flexible to enable consumers to specify a delivery ...

February 2016

Beauty Retailing - Ireland

“The beauty retailing sector is a fairly resilient market in IoI given that most beauty products are deemed as daily essentials. However, the changing shopping habits of consumers has seen many venturing into discounters and online to avail of discounted prices that allow them to remain on trend without breaking ...