



March 2012

Automotive Fuel - US

U.S. household expenditures on gasoline reached nearly \$400 billion in 2011, a 28% increase from 2006. Yet at the same time, demand for gasoline has continued to fall sharply, including a 10% decline in both 2009 and 2010.

Bicycles - US

This report explores the bicycle market in the U.S. It provides insight into the external and internal factors affecting bicycle unit sales at specialty retailers and ridership trends, and what they mean for future sales, marketing campaigns, and industry innovations.

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Luxury Cars - US

This report explores the luxury automotive market in the U.S. It provides insight into the external and internal factors affecting sales, consumption, and trends, and what these may mean for future sales, promotional campaigns, and industry innovations.