



## December 2019

### Cruises - US

"In 2018, the global cruise industry earned an estimated \$4.56 billion (a 4.6% increase over 2017) and carried an estimated 26 million annualized passengers. River cruising has become more popular over the last few years. It is poised to become even more popular as travelers realize how their ...

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### Travel Tech - US

"People love travel, and they love technology. When the two meet, the smartphone reigns as the primary device used while traveling. Tech is used to both solve travel issues and alleviate boredom, but advancement in adaptation is tempered by skepticism. Brands will have to meet the demands for utility while ...