

December 2011

Saving Products for Children - UK

“The closure of Child Trust Funds is likely to disrupt the children’s savings and investing market, particularly in the short term. However, Junior ISAs have the potential to invigorate the market and are likely to become one of the most popular products in the future. In order for this to ...

November 2011

Consumer Attitudes towards Green and Ethical Finance - UK

“The most committed consumers just don’t trust most financial services firms to behave ethically, and the more interest they take in ethical issues, the greater the level of mistrust is. Of more than a dozen mainstream financial services brands, there were only two that were, on balance, more trusted than ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

August 2011

Financial Services: Consumers and New Technology - UK

“The sophistication of mobile banking software now rivals that of online banking via a PC. In addition to checking balances certain providers have developed apps, and mobile websites, which allow transactions between accounts. Despite this, Mintel research suggests that most consumers will primarily use mobile banking to carry out basic ...

July 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

April 2011

Customer Loyalty in Financial Services - UK

The financial crisis has seen many firms shifting their focus. In the boom years, there was an emphasis on customer acquisition, often using aggressive pricing in order to bring in new business. The crisis, though, prompted firms to look again at their tactics.

February 2011

Consumers and The Economic Outlook - UK

In this report, Mintel reveals the current state of consumers' household finances, their expectations for 2011, and how their situation has changed over the last year or so. Their spending priorities are assessed, and the potential impact on the broader economy is considered. Mintel's consumer research results are compared against ...