

### March 2016

#### Cooking Habits - Brazil

"With higher living costs, and lower incomes, Brazilians are expected to cook more often at home in order to save money. Health is still a priority for consumers, mainly those suffering from problems such as diabetes and hypertension. Companies could become allies of Brazilians, educating them to cook in a ...

#### Meat and Poultry - Brazil

"A key challenge for the market is the current economic crisis and high inflation, making meat and poultry products even more expensive for the Brazilian consumer. Consumers are eating less of most types of meat and poultry and one of the main reasons to cut back on consumption is high ...

### February 2016

#### Salty Snacks - Brazil

"In 2015 most of the food and drink categories suffered with the inflation increase in Brazil, including the salty snacks category. However salty snacks have an opportunity to keep its place in the consumer shopping basket by positioning itself as a convenient and healthy food".

– Naira Sato, Food and ...