

April 2021

Cannabis in Canada: Food and Drink - Canada

“More than two years after cannabis was federally legalized, the industry is finding its footing in Canada and starting to live up to expectations. Edible and drinkable cannabis will play a significant role in helping this industry take the next step; they can expand usage to more Canadians since they ...

March 2021

Consumer Attitudes towards Private Label Food and Drink - Canada

“Store brands have been deeply integrated into Canadians’ grocery baskets for a long time. COVID-19 has only served to deepen their importance. Beyond the pandemic, private label will continue to play an important role in Canada’s grocery landscape, serving as a way to deliver value to customers, a means to ...

February 2021

Delivery Services and Meal Kits - Canada

“Demand for delivery services and meal kits exploded in 2020. While the pandemic has led to untold human and economic suffering, the problems wrought by the virus accelerated innovation that’s provided solutions. As the pandemic arguably enters the back end with life hopefully returning to a semblance of normal, the ...