



## December 2009

### Impact of Technology on Out-of-Home Leisure - UK

- More than a quarter of consumers already use mobile internet to look up travel information while they're out, highlighting the huge potential of mobile phones as a leisure research tool once the technology catches up with demand.
- Consumers are much more willing to leave making leisure plans until the last ...

## November 2009

### Social Networking - UK

Despite the increasing range of extra activities that sites like Facebook offer, internet users are still mostly pre-occupied with one another, with research showing 66% visit to keep up with current friends compared with 10% of respondents that visit social networks for music, for example. How can social networks encourage ...

## October 2009

### Satellite Navigation Systems - UK

This report looks at the aftermarket for personal navigational devices, otherwise known as sat-navs.

## September 2009

### PCs and Laptops - UK

The UK retail market for PCs and laptops remains extremely competitive as rapid product development and intense competition at all levels of the market continue to drive prices down. In many cases retailers are running just to stand still and relying heavily on peripherals and accessories for any margin.

### PC Peripherals - UK

Mintel's research shows that the gap between buying online and offline is almost equal. However, buyers are more likely to turn to bricks and mortar specialists first, why?

## August 2009

### Gaming in the Interactive World - UK



- According to Mintel's research at least 65% of respondents surveyed had played games online. The trend is driven by greater access to broadband and hardware, including PCs, internet-enabled portable and static games consoles as well as mobile 'smart' phones.
- For console gaming online, subscription-based services like Xbox LIVE dominate the ...

## July 2009

### Televisions - UK

The market for televisions is made up of very competitive players, which have driven innovation. However, the recession has meant that those willing to pay a premium for the latest technology are harder to come by – replaced by shoppers who are increasingly fixated on price.

## June 2009

### Technology Buying in The Recession - UK

The term 'technology' covers a wide variety of sectors, but is in general one characterised by constant innovation. During the boom years, electrical retailers were able to capitalise on this by persuading consumers upgrade what they currently owned. This drove total sales of technology up by 13% between 2004 and ...

## May 2009

### Vending - UK

The vending market for food, drink and cigarettes appears to have reached the lowest point of its development, with Mintel forecasting continued decline.

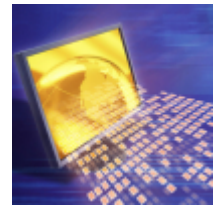
### Entertainment on Demand - UK

UK television viewers are now more empowered with their entertainment options than ever. The rising penetration of broadband has enabled major national broadcasters to provide compelling TV catch-up sites like the BBC's iPlayer for consumers that missed previously scheduled programming.

## April 2009

### Technology in the Home - UK

### Telecoms - UK



Thanks to rapid product innovation, the market for in-home technology products is more popular amongst consumers than ever.

Aggressive expansion by the mobile phone network operators has not only changed the dynamics of the mobile phone retail market but has also altered the landscape of UK retail.

## March 2009

### Digital Cameras and Camcorders - UK

There are now more ways than ever to take pictures and record video, from standard digital cameras and camcorders, to compact cameras and pocket-sized video recorders such as the 'Flip'. At the same time, camera functionality is now a norm with mobile phones, and is rapidly improving in quality.

### Market Re-forecasts - Technology - UK

### Mintel's re-forecasting puts markets in realistic light

## February 2009

### Social Networking Across the Age Gap - UK

Social networking has now been established in the UK for over eight years, with the first popular site, Friends Reunited, launching in July 2000. However, whilst Friends Reunited is still with us today, the market for social networking has changed from being something predominantly used by youth.

## January 2009

### Music and Video - UK

The music and film industry has radically changed in the last couple of years, thanks to the increasing penetration of broadband – which has made it increasingly convenient for music and film lovers to buy via the web.