

December 2010

General Insurance Overview - UK

General insurance is one of the most competitive and commoditised financial service marketplaces. The growth of online purchasing over the last decade has increased price sensitivity among consumers but also lowered barriers to entry, allowing more brands to compete. Against this backdrop, many insurers have focused on gaining and maintaining ...

Retail Banking Overview - UK

This report focuses on consumers' views of the retail banking market, and highlights the role that the current account plays in people's financial life. The importance of cross-selling is confirmed, and the opportunities for expanding these sales are assessed. Drawing on exclusive consumer research, as well as findings from other ...

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Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...