

## **Household Care -** UK



## **Household Care Packaging Trends** - UK

"The economic and global scenario alongside environmental sentiments will influence the way people approach household care packaging. Adding to the demand for convenient packaging, consumers will have a greater focus on the value that packaging can provide, while interest in sustainable packaging options will further strengthen. Because of these factors ...

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## **Dishwashing Products - UK**

"Although household care is largely protected from reduced engagement due to rising costs by its needs-based status, brands can still prepare themselves for shifts in consumer habits and behaviours around dishwashing. Value will become even more critical, which will encourage many people to shift their spend to discounters, or to ...