

B2B: Services - UK



December 2018

Contract Catering - UK

"The contract catering market successfully navigated Brexit headwinds for a second year in 2018. Growth was underpinned by robust consumer expenditure and strong demand in business and industry and education, tied in part to record employment and pupil numbers.

However, margins remain pressured by mounting price competition, while the industry ...

November 2018

Estate Agents - UK

"The market continued to record growth in 2018 amid challenging conditions, namely uncertainty related to Brexit, ongoing undersupply and flat residential sales. Looking forward, the market is set to face continued uncertainty as the UK looks to formalise its exit from the EU. Future prosperity remains subject to the manner ...

October 2018

Facilities Management - UK

"The facilities management sector is strongly established in the UK, and growth should continue independent of economic fluctuations. However, the demise of Carillion and the difficulties of other companies are concentrating attention on selective bidding and advancing added value through technology."

- Terry Leggett, Senior Analyst

Serviced Offices - UK

"As the flexible workspace sector continues to evolve, the hybrid model, where providers offer a mix of coworking spaces and private offices, is set to become more prevalent among serviced office providers.

The shift towards hybrid space reflects the eagerness of serviced office providers to target a wide range of ...

September 2018

Recruitment - UK

Manned Security - UK

"The manned security market maintained value growth in 2018, rising 2.2% despite some difficult trading conditions, central to which remain Brexit-tied uncertainty, the decline in cash use and falling prisoner numbers. Growth was underpinned by continued outsourcing in custodial services, a buoyant manned guarding market and stubborn economic growth ...

Logistical Services - UK

"The logistical services sector is currently going through a period of digitalisation, with supply chain strategies undergoing changes or being completely overhauled to meet the challenges of new demands. The effective and efficient use of logistics space will be vital in making the most of the growing customer trend for ...

Conferencing and Events - UK



B2B: Services - UK



"The recruitment market continued to defy expectations in the past year, overcoming fears of a potential drawback in hiring to further its period of growth. This ongoing air of uncertainty, and the hesitancy introduced, continues to shape activity in the market, primarily through the surging popularity of temporary recruitment. The ...

"The conferencing and events market maintained growth in 2017 despite difficult trading conditions. Whilst the value of the industry is expected to continue along a positive trajectory, the market is likely to face increased pressure over the coming years as operators await the outcome of Brexit negotiations."

- Marco ...

August 2018

Public Expenditure - UK

"The UK government's strategy remains focused on reducing the national deficit, with a desire to maintain public expenditure while reducing borrowing and boosting economic growth. The government further reduced borrowing in 2018, with this trend set to continue in the coming years, assuming no political change. However, the UK is ...

May 2018

Courier and Express Delivery - UK

"Courier and express delivery services continue to surge, driven primarily by the burgeoning B2C sector and boom in online retail. However, the industry has been marked by intense pricing competition and slim margins. Mounting expectations among the consumer base grow evermore demanding, with convenience and price apex to this." ...

April 2018

Security Equipment, Access Control and CCTV - UK

"The security equipment market grew in 2017 as it maintained momentum despite the air of uncertainty surrounding Brexit. Ongoing growth has been underpinned by technological advancements, particularly the integration of equipment, and a surge in cheaper and DIY security systems. A significant rise in core areas of criminality, especially burglary ...

March 2018

Fleet Services - UK

Legal Services - UK

"Competition in the UK legal services market is expected to further intensify over the coming years, driven by new entrants, rapidly evolving technology, innovation in business models, and changing client buying patterns. The more competitive market also means that technology and innovation will play a key role in ensuring that ...



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"The fleet services market continued to expand over 2017, but the rate of growth narrowed somewhat as the industry navigated uncertainty in the business climate tied to Brexit. New vehicle registrations fell, though this was more symptomatic of pressure on the automotive industry, with fleet vehicles rising as a proportion ...

February 2018

Recycling - UK

"The value of the UK recycling market rose again over 2017, though margins narrowed in line with increasingly difficult market conditions. These conditions are set to be exacerbated in the coming years given the recent Chinese ban on imported plastic waste, government budget constraints, and the finalisation of Brexit negotiations ...