



April 2023

Optical Goods Retailing - UK

“Outside of the downturn caused by the pandemic, the optical goods industry has been witnessing slow yet steady growth. The cost of living crisis is setting back growth seen in 2021, however, as customers rethink new purchases and tighten budgets. The emergence of new disruptor brands is set to challenge ...

Menswear - UK

“The menswear market will benefit in 2023 from men being more confident about their finances than women. While men are making some changes to their clothes shopping habits as a result of the cost-of-living crisis, their purchasing patterns have been less impacted than those of women. Retailers can appeal to ...

January 2023

Childrenswear - UK

“Childrenswear continues to be resilient to wider economic pressures, due to its essential nature and parents prioritising buying for their children over themselves. There are opportunities for brands to highlight their sustainable practices, as well as room for the second-hand market to grow as interest in this area rises. The ...