

July 2023

Accessing the Internet - Canada

“Internet is an essential service that’s integral to the lives of nearly all Canadians. COVID-19 had highlighted the importance of affordable access to unlimited home internet, a service that most consumers report is crucial to maintaining their lifestyle. In recent years, the government has made great strides towards its goal ...

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Gaming Trends - Canada

“Gaming is a mainstream hobby in Canada, and as more consumers engage, they expect more out of the industry. As Canadian demographics shift, the majority of gamers are expecting developers to adapt and adopt diversity, equity and inclusion so that they can see themselves reflected in the games they play ...