

## July 2010

### Drinking Habits Among 18-24-year-olds - UK

- Binge drinking (defined by the government/ NHS as 6 units in one session for women and 8 for men) is rife among 18-24-year-olds, with four in five of this age group exceeding the recommended limit on a regular basis.
- Although the drivers of binge drinking among the young is multi-faceted ...

## June 2010

### Liqueurs - UK

This report covers the UK market for liqueurs in the on- and off-trade on which excise duty is paid in the UK. Duty-free sales and personal imports of duty-paid product have been excluded from all data unless specified.

## May 2010

### Ales and Stouts - UK

This report covers the UK market for ales and stouts, in both the on- and off-trade.

## April 2010

### Online Drinks Retailing - UK

This is a new UK report looking at the growing market and consumer demand for buying alcoholic drinks online. This has been particularly popular for wine, and has the potential to take off for other drinks.